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Social Value Conference 2025



Welcome

Across every sector, individuals and organisations are redefining success through the creation of lasting Social Value — and the Social Value Awards exist to honour their achievements.

The standard of submissions this year has been exceptional, reflecting the commitment and innovation demonstrated across the sector. Much like in previous years, our judges focused on how organisations have delivered measurable progress against the 4-Step Commitment identified by the Social Value Taskforce as integral to achieving long-term success.

A special thank you to our headline Awards sponsor, Amazon, and our award category sponsor, Greenzone, for their generous support.

Tonight, we come together to honour the most impactful contributions — from inspiring champions driving positive change to social enterprises going above and beyond to make a difference.

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Lorraine CoxChair, National Social Value
Taskforce

Follow the action:

#SVC25 in X

Social Value Awards 2025

Social Value Champion Award



For an individual in any sector who is leading the way in delivering the Social Value Economy through their own work or the work they are doing within their organisation.

This will include making Social Value core, being accountable, creating capability and demonstrating how they have collaborated across multiple stakeholder groups to achieve this. The nominee will need to demonstrate:

How they have inspired others (individuals or organisations) to change behaviours.

How they have worked collaboratively across sectors; public, private and civil society

How they have worked to represent the views of under-represented groups of people.

How they have shown commitment to accounting for Social Value in a way that empowers stakeholders, transparency and independent verification of the results.



Siarah Meah, Clarion Housing Group, is a transformative, values-driven leader in Social Value (SV), known for embedding innovation, accountability, and collaboration across sectors.

Since 2020, she has scaled Waltham Forest's SV delivery from £42K to £12M, created a pan-London NHS framework, and grew Clarion Housing's SV from £6.5M to £7.3M in one year. Drawing on lived experiences of homelessness and mental health, she champions inclusion and transparency while inspiring behavioural change at organisational and community levels. Her frameworks, tools, and cultural initiatives drive systemic impact, empower underrepresented voices, and ensure measurable outcomes. Siarah exemplifies leadership that combines empathy, strategy, and measurable social change.



Yeshua Carter, co-founder of EY Outreach, is nominated for the Social Value Champion Award for creating a transformative programme that supports at-risk young people and strengthens communities.

Starting as an apprentice in 2018, he built EY Outreach from a pro-bono collaboration into a fully-fledged service within EY, partnering with government, councils, prisons, and schools. The programme has impacted 200+ young lives, connected 300 residents to opportunities, reinvested £220K into communities, and contributed to £60M in EY sales. Beyond EY, Yeshua leads mental health initiatives for black youth, speaks nationally, and champions inclusion, resilience, and purpose-driven leadership.



Grace-Anne Stephenson is a trailblazing Social Value Champion whose leadership at Norwood Junction has transformed a once-neglected space into the pioneering Mental Health & Wellbeing Garden.

Sparked by a compassionate act supporting a vulnerable passenger, she built a multi-sensory sanctuary that nurtures mental health, community connection, and environmental resilience. Partnering with charities, schools, local residents, and public/private stakeholders, Grace created spaces like a Mental Health Shed, Tea Garden, and Edible Garden, tackling issues from food insecurity to social isolation. Recognised nationally, her project reduces station incidents, inspires system-wide change across the rail industry, and sets a replicable blueprint for purposedriven infrastructure.



As Head of Social Value for Equans' Places & Communities Division (North), Sarah Hopkinson has transformed how Social Value is delivered, measured, and understood. In Q1 2024 alone, her team delivered £44m of value across 1,500 initiatives, engaging 8,200+beneficiaries.

She launched Equans Engage (50+ inclusive workshops), integrated Social Value into staff PDRs, and pioneered data-driven dashboards audited by Social Value Portal. Sarah champions under-represented groups, supports prison leavers, veterans, and care leavers into employment, and drives supplier accountability through benchmarking. A mentor and cross-sector collaborator, her people-centred leadership inspires systemic change, leaving a lasting legacy of inclusive, measurable impact.



Olivia Sutcliffe is a pioneering Social Value leader whose innovation, collaboration, and advocacy have shaped the Social Value Economy.

Founder and chair of Young Professionals in Social Value (YPSV), she built a global network of 600+ members, delivering mentoring, events, and thought leadership that empower under-35s worldwide. Beyond YPSV, she has embedded Social Value in real estate, community

development, and procurement at TfL, influencing £9.6bn of spend. Olivia champions under-represented groups, mentors young professionals, and advocates neurodiversity and inclusion. Recognised as a trailblazer, her warmth, optimism, and visionary leadership continue to inspire meaningful change across sectors.



Bob Edwards, Head of DE&I at GXO Logistics, is a transformative leader embedding inclusion and Social Value into the logistics sector. He has pioneered second-chance hiring, inclusive recruitment training, gender decoding, and employee-led resource groups.

Through cross-sector partnerships with prisons, veterans' organisations, refugee groups, and charities, Bob has enabled 378 hires from underrepresented groups, including 191 veterans in 2024 alone. His accountability measures include KPIs for diverse interview panels and Disability Confident Level 3 status. GXO's prison engagement strategy alone saved taxpayers £8m annually. Bob's work demonstrates measurable impact, reshaping recruitment culture and driving lasting social and economic value.



Dr Elizabeth Newman Earl, founder of e50K, is redefining Social Value through her work with the UK defence community.

She has created 180+ local jobs for defence families, supported 8 SMEs via values-led procurement, and delivered biodiversity projects including wetlands, wildflower meadows, and a bee colony. Her cross-sector partnerships with major contractors, charities, and local authorities have embedded sustainable, measurable impact across economic, environmental, and social spheres. A champion of underrepresented groups, transparency, and procurement reform, Elizabeth empowers communities to shape services, own assets, and hold partners accountable—proving Social Value can be a business model, not an add-on.

Public Sector Leadership Award



For a public sector organisation that has made a significant contribution to the Social Value Economy through how it is delivering its services.

The judges will be looking for innovative approaches to solving the challenges being faced through Social Value.

Leadership may be evident across the organisation as a whole or within a particular part. The nominee will need to demonstrate:

How they have made Social Value core to their business activities, particularly when it comes to commissioning, procurement, planning and grant-giving.

How they are being transparent and holding themselves accountable.

How they are working closely with their supply chain to build capability, making it as easy as possible to deliver.

How they have collaborated across multiple stakeholder groups to achieve their goals.



L&Q's £3bn Major Works Investment Programme (MWIP) goes beyond housing improvements to deliver measurable social impact for residents and communities.

Partnering with 10 contractors, the programme has generated £67m+ in Social Value, created 300+ jobs, supported food banks, digital inclusion projects, and funded five resident scholarships. Using the Social Value Portal/ TOMs framework and L&Q's placemaking assessments, MWIP embeds Social Value into procurement, ensuring every pound delivers multiple outcomes. Initiatives include apprenticeships, job fairs, outdoor space improvements, and cost-of-living support. With 99.6% of commitments delivered in year one, MWIP demonstrates how purposedriven procurement can transform both homes and lives.



Lichfield District Council (LDC) has embedded Social Value at the heart of public service delivery through innovation, collaboration, and strategic leadership.

Since appointing a dedicated Social Value Coordinator in 2024, LDC has established a cross-department steering group, adopted a comprehensive Social Value policy, and integrated a minimum 10% Social Value weighting in tenders. Using tools like the Social Progress Index and digital tracking platforms, the Council supports local SMEs and VCSEs, monitors contractor performance, and engages residents through initiatives like the "Our Community Can" wishing well. LDC's approach prioritises transparency, accountability, and community-led impact, setting a benchmark for district councils nationwide.



STAR Procurement, a shared service across six councils in Greater Manchester and Liverpool City Region, has embedded Social Value (SV) at the core of its procurement since 2014, securing over £500 million, the UK's highest public-sector achievement.

By integrating SV into all tenders, using the TOM System, and partnering with the Social Value Portal, STAR ensures measurable, auditable outcomes aligned with local priorities. Its approach combines transparency, supplier support, and cross-sector collaboration, including SMEs and VCFSEs. Through innovative brokerage, training, and the Community Impact Fund, STAR drives regional impact, delivering employment, training, and community benefits while setting a benchmark for public-sector SV leadership.



Since April 2020, Manchester City Council's Highways Service has embedded Social Value (SV) across procurement, achieving £55.57 million SLEV - 36.74% value added city-wide.

Using the Social Value Portal, all contracts include 20% SV and 10% environmental weighting, aligned with corporate priorities like the Anti-Poverty Strategy, digital inclusion, and climate action. MCC engages suppliers through events, case studies, and a dedicated Social Value inbox, fostering hyper-local community impact. Innovations include early-stage SV reports, supplier accountability via SVP, and decarbonisation initiatives. Volunteering, collaboration, and transparent reporting ensure measurable economic, social, and environmental benefits, making SV integral to Highways' operations and community outcomes.



LHC Procurement Group (LHCPG) is a not-for-profit public sector procurement authority embedding Social Value as a core component of all construction projects.

Its 2024 Social Value Strategy prioritises Social Mobility, Individual Wellbeing, and Planet & Environment, applied across 1,459 live projects through 18 frameworks. LHCPG provides toolkits, coaching, and bid support, enabling clients and suppliers—including SMEs and VCSEs—to deliver measurable local impact. Through Community Benefit Fund grants (£1.8m in 2024–25), partnerships, and regional governance, LHCPG drives employment, skills, and sustainability outcomes. By combining transparency,

collaboration, and thought leadership, LHCPG demonstrates that Social Value can transform public procurement into a purposeful, mission-driven process.



The Glasgow City Region Community Benefits Hub, launched in September 2024, is the UK's first regional community wish list platform, connecting local communities with suppliers to deliver needs-led Social Value.

Developed with eight councils, community groups, and anchor institutions, it streamlines delivery, reduces admin, and ensures measurable impact. Since launch, 205 community groups and 125 businesses have engaged, submitting 204 Requests, with 65 delivered or in progress, providing over £55,000 in support and 115 volunteer hours. The Hub fosters collaboration, accountability, and capacity-building, enabling councils, suppliers, and anchor institutions to align efforts and deliver tangible, community-driven benefits at scale.



The North London Waste Authority's £1.5 billion North London Heat and Power Project (NLHPP) embeds Social Value at the heart of its operations, benefiting residents across seven boroughs.

Using a Local Needs Assessment and Social Value Portal TOMs, NLHPP has delivered £67.8 million in Social Value through apprenticeships, training placements, local employment and business spend, school engagement, community volunteering and donations, equity and inclusion training, and London Living Wage compliance. Social value is integrated into procurement, contracts, and team operations, with rigorous monitoring, reporting, and stakeholder engagement. Innovative initiatives include partnerships with underrepresented groups and the SHECAN Construct schools program to inspire women in construction.

Private Sector Leadership Award



For a private sector organisation that has made a significant contribution to the Social Value Economy through how it is delivering its services.

The judges will be looking for innovative approaches to solving the challenges being faced. Leadership may be evident across the organisation as a whole or within a particular part. The nominee will need to demonstrate:

How they have made Social Value core to the business in their employment strategy, approach to procurement, and their own CSR/ESG/Sustainability/Social Value strategy.

How they are being transparent, showing that they are measuring and reporting Social Value as well as holding themselves accountable to targets.

How they are working closely with their supply chain building capability and capacity.

How they have collaborated across sectors and multiple stakeholder groups to achieve their goals.



Wates Group is transforming how the private sector delivers Social Value through its inclusive, data-driven, and collaborative approach.

Its 'Creating Opportunities' strategy tackles inequality, inspires young people, and supports social enterprises — achieving £914 million in Social Value and 642 hires from underrepresented groups since 2020. Social value is embedded across recruitment, procurement, and partnerships, using the TOMs framework for transparent measurement. Suppliers are trained, supported, and held accountable through tailored plans and quarterly reviews. By reimagining recruitment, procurement, and inclusion — including pioneering prison leaver employment initiatives — Wates is setting new standards for responsible business and community impact.



Serco is driving private sector leadership in Social Value through transparency, collaboration, and measurable impact.

Using the TOM System, Serco reported £72 million in Social Value across UK operations in 2024, with board-level oversight ensuring accountability. The company builds supplier capability through tailored training and EcoVadis assessments, improving environmental and ethical performance. In Lincolnshire, cross-sector collaboration led to a new employment hub supporting people into work. By embedding Social Value into governance, risk, and procurement processes, Serco is setting new standards for purposeful business, inclusive growth, and sustainable community impact across its operations.



Dunsters Farm has embedded Social Value at the heart of its operations through its 'GO GLOW' initiative, which drives community giving, sustainability, and inclusive growth.

With a dedicated Social Value Manager, the company champions local employment, apprenticeships, and diversity, while achieving a 70% reduction in plastic waste and a 17% cut in carbon intensity. Its ethical procurement and transparent reporting through the Social Value Portal earned full marks in a £7 million annual public tender. Through partnerships with schools, charities, and councils, Dunsters supports education, employment, and sustainability, gaining national awards, research recognition, and global leadership in responsible business.



Jeff Way Group, a family-run construction and M&E company in South Bristol, has made Social Value central to its business, embedding it across employment, procurement, and sustainability.

With over 44 apprentices and 1,100+ people trained through its in-house training division, the company creates local jobs and builds industry skills. It prioritises ethical, local suppliers, supports carbon neutrality by 2030, and has raised £230,000+ for St Peter's Hospice through staffled initiatives. By collaborating with councils, charities, and social enterprises, Jeff Way Group drives inclusive growth and community regeneration—proving construction can deliver far-reaching social, environmental, and economic impact beyond the build itself.



Roche UK has embedded Social Value into every aspect of its operations, delivering over £56 million in Social Value in 2024 and pledging £200 million by 2026.

Guided by its 'Healthy Planet, Healthy Communities, and Social Mobility' framework, Roche aligns with NHS priorities to reduce inequality and carbon emissions, targeting net zero by 2045. Through transparent TOM System reporting, supplier sustainability assessments via EcoVadis, and cross-sector collaborations with the NHS, universities, and charities, Roche drives measurable impact. Initiatives like STEM outreach, plastic waste recycling, and green transport showcase leadership in sustainable innovation, accountability, and inclusive growth across the healthcare sector.



The Hill Group demonstrates outstanding private sector leadership through an ESG strategy that embeds Social Value, sustainability, and transparency across all operations.

n 2024/25, Hill generated £30 million in Social Value (55% of turnover) through initiatives supporting employment, social mobility, and community wellbeing. Programmes like Forward to Success and Foundation 200 tackle homelessness and unemployment, while partnerships with local authorities and charities foster inclusive growth. With 82% of its supply chain made up of MSMEs, Hill invests in upskilling and Social Value delivery, achieving top ESG rankings and a 46% carbon intensity reduction. Hill's collaborative, measurable, and innovative approach sets new benchmarks for sustainable construction leadership.



Avanti West Coast demonstrates sector-leading Social Value leadership, embedding measurable impact into every aspect of its operations.

Using the Rail Social Value Tool (RSVT) and transparent annual reporting, the company has exceeded £1 billion in total Social Value, including £450 million in 2024/25. It drives sustainability, inclusion, and resilience across a supply chain where 70% are SMEs, delivering £74 million in Social Value. Avanti collaborates with the Department for Transport, RSSB, and community partners to refine industry metrics and expand local benefit. Its evidence-based, transparent approach sets a new benchmark for accountable, high-impact leadership in UK rail.

SME and VCSE Leadership Award



For a Small to medium-sized enterprise (SME) or a Voluntary, community and social enterprise (VCSE) organisation that is making a significant contribution to the Social Value Economy through what they do and how they are working.

In addition, the judges will be examining how this nominee has made a notable impact on the needs of the communities where they operate. The nominee will need to demonstrate:

How they have made Social Value core to the organisation.

How they are being transparent, measuring and reporting Social Value, and holding themselves accountable to targets.

How they have collaborated across sectors to deliver goals.



Breadwinners is a social enterprise empowering young refugees and people seeking asylum through work experience, mentoring, and training, creating pathways to employment, wellbeing, and community integration.

Its three-stage programmes—Risers, Breadwinners, and Proofers—progress participants from early work experience to paid roles and remote operations, building confidence, skills, and social connection. To date, 744 participants have benefited, with high rates of wellbeing improvement, community engagement, and progression into work, education, or volunteering. Using participatory research, environmental initiatives, and strong crosssector partnerships, Breadwinners delivers measurable, transparent Social Value, embedding sustainability and community impact while challenging prejudice and fostering



Faith in Families' Cwtch Mawr initiative in Swansea is a pioneering, community-driven programme addressing poverty, wellbeing, and environmental waste.

Launched in 2023 with Amazon and local partners, it distributes surplus essential goods to vulnerable families via 116 trained referral partners. In its first year, it delivered 471,622 items to 95,000 people, generating £27.7 million in Social Value, improving mental health, reducing financial hardship, and benefiting children's confidence and health, while saving 120 tonnes of CO2. Its innovative, dignified, and collaborative model is scalable, training hundreds of professionals and fostering resilience, inclusion, and community empowerment across Swansea.



Clarion Futures, a charitable foundation within Clarion Housing Group, has demonstrated SME and VCSE leadership by embedding Social Value across its operations, particularly during the Cost-of-Living crisis.

Its Cost-of-Living Programme supported nearly 9,000 residents with food, hygiene products, and cooking-ona-budget courses, while the Warm Spaces Programme transformed 53 community hubs into welcoming spaces offering warmth, meals, advice, and social connection, recording 36,505 visits. Working with contractors, charities, and funders, Clarion Futures ensured transparency, robust measurement, and long-term impact, generating £250,000 in Social Value. These initiatives built community resilience, strengthened local organisations, and created sustainable, lasting support.



Intervention Architecture (IA), a Birmingham-based RIBA-chartered studio, embeds Social Value at the core of its work, combining community-first design. environmental sustainability, and creative ambition.

Their projects—from the co-designed Firs & Bromford Pocket Park to the Erdington Baths Enterprise Hub and the £2bn Smithfield regeneration—prioritize inclusion, wellbeing, and community empowerment. IA champions retrofit, biodiversity, and circular construction while fostering a people-first workplace with fair pay and flexible policies. Collaborating across public, private, and voluntary sectors, IA delivers measurable impact, transparent reporting, and scalable Social Value. Their approach demonstrates that small studios can drive lasting social, environmental, and civic transformation.



Standing Tall

Standing Tall is a UK social enterprise tackling homelessness through a proven three-part model: matching individuals with stable, real living wage jobs, safe temporary homes through volunteer Hosts ('Airbnb for good'), and 12 months of one-to-one support from local Talent Scouts.

Founded by Christy Acton BEM, Standing Tall operates in eight cities and helps at least 100 people a year, with 4 in 5 remaining housed and employed after 12 months. Partnering with major employers like Network Rail and Lidl, the organisation generates £57,000 in Social Value

per person supported, creating sustainable impact and a replicable model to end homelessness.



Harwich Haven Authority (HHA) has embedded Social Value at the heart of its operations, partnering with the Social Value Portal and using the TOM System framework to generate over £5 million in 2024.

Following a Local Needs Analysis, HHA developed an ESG strategy focusing on Jobs, Growth, Social, Environment, and Innovation. Highlights include employing 108 local staff, delivering 363 weeks of apprenticeships, raising funds for local charities, and creating environmental value through renewable energy, biodiversity projects, and education programmes like Coastal Discoveries. Social value is measured, reported transparently in annual reports and microsites, and enhanced through crosssector collaboration with local organisations, suppliers, and stakeholders.



Huyton Travel Ltd has embedded Social Value at the heart of its operations, transforming from a local bus company into a community catalyst.

Over 12 months, it invested £45,000 in initiatives benefiting 500+ individuals across Liverpool City Region, achieving Bronze Social Value Quality Mark accreditation and joining the Fair Employment Charter. Its eight strategic pledges cover wellbeing, employment, education, local procurement, environment, leadership, community, and innovation, with measurable outcomes including ex-offender recruitment, local job creation, training, and energy efficiency improvements. Huyton Travel collaborates with 15+ partners, proving that SMEs can deliver scalable, accountable, and innovative Social Value while driving operational and community impact.

Making Core Award



The first step along the journey of delivering a Social Value Economy is for organisations to embrace and then 'make core' the principles behind said Economy.

This award is looking for organisations that have made a notable shift in their culture and a discernible change in their governance that supports transformation. Examples may include how a business has adapted its ESG strategy to embrace Social Value, how a voluntary organisation has successfully adapted to meet the requirements of the Social Value Act, or how a buyer has overcome significant internal challenges to deliver Social Value.

This award is open to any organisation regardless of sector or industry that can demonstrate the following:

A clear articulation of the goals and objectives.

A description of the barriers that were overcome and how this was achieved.

Examples of changes in how the business works and outcomes that have been achieved as a result.



Compass One, part of Compass Group UK&I, has embedded Social Value at the core of its operations across foodservice, retail, and facilities management sectors.

In 2023–2025, it appointed a Social Value Director, built a specialist team, and implemented a comprehensive strategy, policy, and sector-specific KPIs. Initiatives include supported internships, targeted recruitment for people facing barriers, Junior Chef Academy, volunteering, and food redistribution, generating measurable impact such as £1:£7.25 SROI for training programs, 1,115 volunteer hours, and 58,051 meals redistributed. Leadership accountability, data-driven measurement, employee engagement, and culture change ensure Social Value is integrated, transparent, and scaled across all operations.



Clarion Housing Group (CHG) has embedded Social Value across its £1 billion supply chain, making it central to governance, procurement, policies, and culture.

Led by its charitable foundation, Clarion Futures, the organisation implemented a Social Value in Procurement Policy, bespoke toolkits, training, and governance structures, ensuring measurable impact. In 2024–25, CHG delivered £7.3 million in Social Value commitments, including 94 jobs, 131 apprenticeships, £146,000 in training, digital inclusion initiatives, and support for households in hardship. By integrating Social Value into every decision and partnership, CHG strengthens communities, improves contractor accountability, and sets a replicable sector-leading model for long-term, community-driven outcomes.



Speedy Hire has embedded ESG and Social Value at the core of its operations through its Decade to Deliver strategy, transforming culture, governance, and business practices.

Social value grew from £6.3m in FY2022 to £56.6m in FY2025 via apprenticeships, local hiring, volunteering, and diversity initiatives. The ESG Business Partner Programme trained 30 employees, fostering grassroots change and integrating sustainability into procurement, fleet, and product lifecycle decisions. ESG performance is tracked via board-level KPIs, quarterly reviews, and transparent reporting. The strategy has driven commercial benefits, innovation, and a cultural shift, making sustainability central to Speedy Hire's identity and operations.

Balfour Beatty

Balfour Beatty has embedded Social Value into its DNA through its Building New Futures strategy, making it central to purpose, governance, and operations.

From 2016 onwards, it implemented strategic reporting, independent assurance, and a £3 billion Social Value target, delivering £3.46 billion by 2024. Social priorities—engaging education, breaking barriers, and community engagement—drive measurable outcomes, including apprenticeships, work experience, local employment, volunteering, and charitable contributions. Governance reforms, integrated procurement, and a national model with local flexibility ensure consistent impact. Balfour Beatty now sets industry-leading voluntary targets, proving that Social Value can be purpose-led, measurable, and embedded for lasting community, workforce, and economic benefits.



WILLMOTT DIXON

Willmott Dixon has transformed Social Value from CSR into a core business principle, embedded across governance, procurement, operations, and culture through its Now or Never.

Our Decisive Decade strategy. By 2024, all projects were co-designed with communities, generating over £410 million SROI and benefiting 50,000+ people. Social value is integrated into board oversight, regional teams, and a proprietary Mi|Social platform aligned with the TOMs framework. Employee engagement reached 80%, and

procurement prioritises social businesses. Outcomes include apprenticeships, STEM workshops, sustainable employment, and community projects. With independent verification, awards, and repeat business, Willmott Dixon sets a sector-leading, replicable model for lasting community impact.



Bailey Partnership has transformed Social Value from informal activity into a strategically governed, measurable, and scalable business practice.

Over 20 months, the firm embedded Social Value across culture, governance, and operations, appointing a board-level executive, dedicated leads, and Social Value Champions in all 11 offices. Using the TOMs framework and the Loop platform, they track impact in real time, ensuring transparency and accountability. Outcomes include £525,550 recorded Social Value, £12.5 million delivered at Empress Heights, 40+ student placements, 15+ apprenticeships, hires from minority programs, and £25,754 in donations. Social value is now core to their identity, culture, and project delivery.



The KEVIAT- AiP (part of Sodexo) partnership has embedded Social Value at the heart of school catering across ten Birmingham secondary schools, serving over 10,500 students.

Through a £3.5 million contract, they've transformed operations to deliver environmental, social, and economic impact, including reducing food waste by 50% (44 tonnes $\rm CO_2$ saved), cutting 350,000 single-use bottles, and increasing Free School Meal uptake from 60% to 71%. Initiatives include food education workshops, Rocket Gardens, inclusive employment pathways for students with learning disabilities, apprenticeships, and staff development. Over two years, AiP has made catering a vehicle for learning, inclusion, sustainability, and community resilience.

Accountability and Reporting Award

Award sponsored by **GREENZ** * ne



For any organisation that is going one step further in holding itself accountable to its key stakeholders, including how it has engaged and communicated with local communities.

The judges will be looking for innovative approaches to the following:

How the organisation sets targets and links these with community needs (i.e. double materiality).

How the organisation measures Social Value and how it has managed to progress to improve its performance.

How the organisation is committed to being open and transparent about its targets and performance, while also going the extra mile to avoid 'social washing'.

How the organisation demonstrates its commitment to transparency through, for example, annual Social Value or impact reports.



Severn Trent has embedded robust data and Social Value assurance to enhance accountability and transparent reporting for its Social Impact Strategy, launched in 2022 to support 100,000 people at risk of water poverty.

By targeting high-need areas using deprivation data, partnering with local communities, and tracking interventions through detailed processes, a bespoke tracker, and third-party verification, they ensure accurate measurement. Social value metrics are integrated into executive incentives, audited internally, and verified externally. Reporting shows over 26,000 people supported and nearly £7m generated. Their approach sets a pioneering, transparent, and scalable standard for measuring and reporting social impact.



SNG, a leading housing association with 84,000 homes, embeds Social Value through its Community Foundation to empower residents and strengthen communities.

Using a co-created approach with stakeholders, they deliver support via employment, skills, financial and digital inclusion, and place-based partnerships. Impact is measured with KPIs, HACT Wellbeing Valuation, external evaluations, and storytelling, ensuring robust, transparent reporting. Their Community Indicator Model combines internal and external data to target resources effectively, inform service design, and track systemic change. Sustainability-linked loans tie funding to verified Social Value delivery. SNG continually innovates with Theory of Change and Logic Models to maximise long-term impact.



Vita Health Group (VHG) delivered £14.2 million of Social Value in 2024, exceeding their target, validated by the Social Value Portal (SVP).

Using the TOMs framework, local needs analysis, and the HLHM programme, VHG tracks impact across Better Planet, Operations, Opportunities, and Communities. They combine quantitative and qualitative evidence, supported by SV Champions, a centralised digital platform, and independent auditing. A three-year plan with SVP consultancy, new roles, and benchmarking ensures continuous improvement. VHG emphasizes transparency through public reporting, independent verification, and clear KPIs, aiming to become the Social Value Leader in Healthcare by 2026.



E.ON's Green Funding Solutions team, in partnership with Fusion21, embeds Social Value into every domestic retrofit project, ensuring it addresses local community needs.

Each project begins with a bespoke Social Value Plan informed by data, stakeholder engagement, and council strategies. Outcomes are tracked via Fusion21's measurement framework, combining quantitative KPIs, qualitative evidence, and annual reporting. Initiatives delivered include 90 jobs, 296 training sessions, 195 volunteer days, £320,000 in local donations, and school support. E.ON emphasizes transparency, adapts to challenges, and builds long-term community capacity. Real-time tracking and independent verification ensure accountability, making Social Value integral to their operations.



Wates Residential integrates Social Value into every project, focusing on sustainable, inclusive urban regeneration.

Guided by three themes—challenging inequality, educating young people, and supporting social enterprises—targets are tailored using local demographic data and shaped with residents, community organisations, and civic partners. Measurement is central: bespoke Community Investment Plans (CIPs) mapped to TOMs proxies are tracked via Power BI and externally validated on platforms like the Social Value Portal. Quarterly peer reviews, audits, and feedback loops ensure accuracy and continuous

improvement. Wates combines quantitative reporting with storytelling to transparently demonstrate real, lasting community impact across all regions.



Serco integrates Social Value (SV) into every project, aligning targets with the National TOMs framework and co-creating plans with communities based on local needs, historical performance, and customer ambitions.

Initiatives include the Digital Careers Upskill Programme, volunteering schemes, and second-chance employment for ex-offenders. SV performance is measured using SVP dashboards, combining quantitative data with qualitative insights, and tracked through continuous improvement processes. Transparency is ensured via real-time reporting, independent assurance, and governance oversight. Serco proactively prevents social washing through structured bid reviews, training, and resource planning. Their approach leverages scale, diversity, and integrity to deliver transformative, measurable impact across sectors and geographies.



Sanderson Weatherall has strengthened accountability and Social Value by embedding ESG principles into every aspect of its operations.

Their B Corp score rose from 87.4 to 102, alongside a 25.25% carbon reduction since 2020, with a 3.81% decrease in the past year. Employees contributed over 140 volunteer hours, supporting initiatives from sensory gardens to educational workshops. Social value is measured using National TOMs and internal trackers, ensuring transparent reporting and avoidance of "social washing." Governance includes ISO certifications, annual audits, stakeholder engagement, and ESG policy updates. They plan to publish a Social Value Impact Statement in 2026, consolidating measurable outcomes.

Creating Capability Award



An award that recognises the contribution that an organisation has made in building knowledge and capability to deliver the Social Value Economy.

The award is looking specifically at how an organisation is supporting the upskilling of its own internal teams and secondly, how they are engaging with and building capability across their supply chains. The contributions will be judged on both their innovation and also breadth and depth of impact and may be through a learning management system, or through better supply chain engagement or even the development of a knowledge hub. Judges will be looking for the following:

A description of the innovation, project or initiative.

A description of how the project was implemented.

A description of the outcomes that have been achieved including evidence of success.

A description of lessons learned.



Compass One has embedded Social Value into every level of its operations through its innovative Social Value Knowledge Hub, a digital platform providing training, playbooks, case studies, and data dashboards to upskill teams and embed sustainable practices.

Supported by six-weekly webinars and the Future Food sustainability engagement programme, the initiative has achieved measurable impact — including 85 inclusive hires, 27 supported internships, and 131,000+ single-use product savings. Compass One became the first in its sector to earn the Social Value Management Certificate, reflecting robust systems for measuring and maximising Social Value. High engagement, strong supplier standards, and data-led learning define its leadership.



Essex County Council's LearnFest Chapters embed Social Value and climate action into everyday procurement through engaging, organisation-wide learning.

Quarterly themed sessions—such as 'Social Value at Work' and 'Climate Action Through Procurement'—bring together colleagues, suppliers, SMEs, and VCSEs to share best practice, case studies, and practical tools. The initiative has enhanced cross-departmental collaboration, upskilled staff, and deepened understanding of sustainable, community-focused procurement. Recordings and resources extend access beyond live events. LearnFest has created a strong culture of learning, inspiring staff to use their buying power to support Essex's net zero goals and deliver greater wellbeing for residents.

Salford City Council

Salford City Council, in partnership with Savills Earth, created the Pendleton, Eccles, and Swinton Social Impact Guides—a groundbreaking initiative embedding Social Value into local regeneration.

Funded by the UK Shared Prosperity Fund, the project-built capability across council teams, developers, and VCSEs through training, consultation, and collaboration. Over 61 VCSEs were engaged, receiving tailored education and 86 hours of expert advice. The initiative delivered 164% of its committed social and local economic value, while empowering communities to shape development priorities. This inclusive, place-based approach provides a blueprint for meaningful, capability-driven Social Value delivery and sustainable regeneration in Salford.



E.ON Next's Net Zero Training Academy is a pioneering initiative building capability for a sustainable future.

Since 2016, it has upskilled 700+ engineers and trained over 1,000 community members in renewable energy, circular economy, and low-carbon solutions. Through immersive learning, VR, and partnerships like Skills Street, 16,000 students have engaged with green careers and sustainability education. A £600k investment modernised facilities for low-carbon training, supporting job creation and the UK's net zero transition. Combining innovation, community outreach, and continuous improvement, the Academy exemplifies how capability-building and collaboration can drive systemic Social Value and workforce transformation for a greener future.



The Department for Business and Trade (DBT) has embedded Social Value capability across its teams and supply chain through an innovative, structured programme.

Key achievements include launching a Social Value Champions Network, a quarterly data assurance framework, supplier engagement tools, and integration of the refreshed Social Value Model into training and procurement systems. The initiative improved data quality, supplier confidence, and internal capability while fostering a culture of inclusion and continuous learning. Over 75% of trained staff advanced to further learning, and DBT's approach is now shared across government as a model for strategic capability-building and measurable social impact.



Morgan Sindall Property Services (MSPS) embeds Social Value into every contract through dedicated Social Value Leads, ensuring delivery reflects community needs.

In 2024/25, MSPS generated £69.8 million in verified Social Value, spanning jobs, growth, wellbeing, and sustainability. The company invests heavily in training, wellbeing, and inclusion—supporting professional qualifications, retrofit skills, and mental health initiatives. Employees receive two volunteering days annually, contributing to projects such as refuge renovations and local fundraising. MSPS also builds supplier capability through mentoring, sustainability training, and joint community projects. This integrated, partnership-driven model empowers staff and suppliers alike to deliver meaningful, measurable social impact.



STAR Procurement's Digital First Procurement Revolution transformed below-threshold public procurement through the Al-powered Nomia platform, launched in 2025

The pilot simplified bidding for SMEs and VCSEs across six partner councils, increasing inclusivity, efficiency, and transparency. In just five months, 820+ local businesses registered, 100% of contracts were awarded to regional SMEs, and SME bids rose by 40%. The initiative achieved 15% cost savings, a 22% uplift in local awards, and reduced administrative time. Backed by Mayor Andy Burnham, MP Jonathan Reynolds, and the FSB, Nomia demonstrates how digital innovation and collaboration can drive equitable, community-centred procurement reform.

Radical Collaboration Award Award

This award recognises the importance of collaboration to deliver the Social Value Economy.

It will be awarded to an organisation or cross-sector team that has delivered an amazing Social Value outcome or innovation through the power of radical collaboration. This may be through a project, technology, or innovation or even a networking group. Judges will be looking for the following:

A description of the innovation, project or initiative.

A description of how the project was implemented.

A description of the outcomes that have been achieved including evidence of success.

A description of lessons learned.



Equans UK & Ireland's Supply Chain Community Pot is a transformative, scalable model for delivering inclusive, community-driven Social Value.

By pooling supplier financial, in-kind, and skills contributions into a central fund, it supports grassroots projects such as digital learning hubs, rehabilitation programs, and SEND student empowerment. Since 2024, it has generated £90,000 in Social Value, supported 160 projects, and mobilized 731 volunteer hours. The model embeds Social Value into procurement, co-designs initiatives with communities, and tracks impact via TOMs metrics. It fosters collaboration, transparency, and leadership opportunities, creating sustainable, measurable benefits while setting a benchmark for private-sector Social Value delivery.



Severn Trent, in partnership with the Care Leavers Covenant and 20 Midlands employers, launched Empowering Futures, a work preparation programme for care-experienced young people aged 17–24.

Delivering over 2,000 hours of hands-on placements, mentorship, and employability support, 87% of participants completed the programme, with several progressing to paid roles or apprenticeships. Tailored placements, employer training, and wraparound support from local charities ensured relevance and impact. Measured via the TOMs Framework, the initiative generated significant Social Value while fostering scalable, inclusive employment hubs. Radical collaboration, flexibility, and cross-sector learning have empowered participants and strengthened employer capacity, creating a replicable regional model.

STARTUP SHERPAS

The SuperSquad + School Sherpas programme is an innovative Social Value initiative uniting schools, students, parents, and corporate partners across three UK schools, including SEND provision.

Volunteers from Accenture were trained to deliver six in-school workshops supporting a paid, six-week work experience project where students tackled real-world AI challenges. The initiative strengthened student confidence, career focus, and digital skills, while volunteers developed facilitation skills and engagement with SEND students. With £4,655 injected into the teenage economy and an SROI of £49,780, the programme exemplifies radical collaboration, inclusive design, and measurable impact, creating a scalable model for meaningful corporate social engagement.



Forests With Impact is a pioneering social enterprise transforming underused prison land into commercial tree nurseries, addressing climate change, biodiversity loss, high reoffending, and skills shortages.

Launched in 2024 at HMP Haverigg, the programme provides prisoners with paid employment, accredited horticulture training, and career pathways, while producing over 500,000 UK-native saplings to Plant Healthy standards. Through radical collaboration with 35+ corporate, public, and voluntary partners, the initiative has created £800,000+ Social Value, expanded national reach, and built a replicable model integrating environmental, social, and economic impact. The programme demonstrates inclusive, scalable, and measurable Social Value, reshaping lives, landscapes, and futures.

Salford City Council

The Peel Green Construction Skills Centre in Salford exemplifies radical collaboration, repurposing a disused council building into a hands-on training hub for NEET young people.

Delivered by Salford City Council, Frameworks CIC, local employers, and community partners, the centre offers industry-standard construction training, co-designed and refurbished by local residents. Participants gain practical skills, qualifications, and employer connections, boosting employment prospects in a sector with growing demand. Early employer involvement ensures relevance, while

innovative training techniques prepare learners for future roles. With £65,981 committed via TOMs and an estimated £1.14m social and economic impact, the centre builds skills, confidence, and sustainable futures.



The North-West Construction Hub (NWCH) demonstrated radical collaboration by refurbishing the SAFE Centre Garden at Royal Preston Hospital, supporting approximately 300 sexual abuse victims annually.

Initiated by Conlon Construction, the project mobilised multiple contractors and suppliers, each completing specific tasks—from fencing and landscaping to planting and lighting—under coordinated project management. Delivered between November 2024 and April 2025, the initiative provided a safe, tranquil space while fostering community engagement. With £10,780 in donated labour and materials and a calculated Social Local Economic Value of £16,254.88, the project achieved measurable social impact, strong publicity, and valuable lessons in coordination, communication, and collaborative best practice.



The Thistles Community Engagement Programme, led by ECG Facilities Services and Savills, showcases radical collaboration in action.

A 12-week Offender Rehabilitation Programme, codeveloped with Stirling Community Enterprise and Police Scotland, supported a vulnerable young person facing legal and personal challenges, offering structured, safe work experience in facilities management. The initiative enabled skill development, boosted confidence, and facilitated employment and education opportunities, while contributing to community projects such as a popup indoor beach and a promotional tricycle supporting local businesses. With strong governance, safeguarding, and cross-sector collaboration, the programme achieved measurable social impact, public recognition, and a scalable blueprint for wider adoption.

Enabling Technology Award



This award will be given to an enabling technology, business system or process that has been designed to enable the successful delivery of a Social Value Economy.

Judges will be looking for a clear description and evidence of how the enabling technology addressed or proposes to address a market failure, as well as evidence of the outcome delivered. This includes:

A description of the enabling technology and how it works.

A description of the outcomes that the technology delivers for its users.

A description of what makes the technology unique or innovative.

Examples of success and customer feedback.



Harrow Council's SV_S106 platform transformed fragmented, manual Social Value reporting into an automated, real-time system using existing Microsoft 365 tools.

Contractors submit data via standardized digital forms, feeding a central database, with automated reminders, validation, and live Power BI dashboards. Compliance rose from 33% to 92%, errors fell by 91%, and staff saved over 100 hours annually. The system tracks apprenticeships, work placements, volunteering, and £3m+ SME spend, aligned to TOMs metrics. Zero-cost, scalable, and user-friendly, SV_S106 empowers stakeholders, improves transparency, and enables data-driven decisions, while demonstrating replicable, evidence-based Social Value governance for councils without additional infrastructure.



Match My Project is a digital platform connecting 3,200+ businesses with community organisations across 29 UK authorities, streamlining Social Value delivery and channeling over £1.6M in resources.

By reducing administrative burden by up to 88%, the platform enables transparent, community-verified projects, from funding and volunteering to employment opportunities. Authorities set local outcomes, businesses post offers, and organisations request support, creating efficient, targeted impact. With intuitive dashboards, leaderboards, and direct beneficiary verification, Match My Project enhances accountability, trust, and engagement. Examples include charities receiving essential equipment, SEN colleges gaining work placements, and businesses delivering significant community contributions efficiently and effectively.



Glasgow City Region's Community Benefits Hub (CBH), launched in September 2024, is the UK's first region-wide digital platform connecting communities with contractors to streamline Social Value delivery.

Developed collaboratively with eight councils, the third sector, and local businesses, it enables community groups to submit needs-led Requests—ranging from equipment and funding to skills support and volunteer labour—while contractors can fulfill them as part of contracts or CSR initiatives. Nine months in, 205 community groups and 125 businesses are engaged, 65 Requests have been delivered, and feedback rates exceed 9.6/10. The Hub is scalable, transparent, and set to radically increase regional community benefit delivery.

wowment

Wowment, developed by Goal 17 Ltd, is a safeguarding platform that enables safe, scalable one-to-one communication via WhatsApp for mentoring and volunteering.

Launched publicly in 2024, it addresses a key barrier: traditional safeguarding systems restricted human connection. Wowment allows chat, voice, and video interactions without sharing personal details, using Al monitoring and real-time oversight, while preserving privacy. To date, it has facilitated over 10,000 safeguarded conversations, engaged 300+ volunteers, and improved early intervention and relationship quality. Adopted by councils, schools, and charities, Wowment combines human-centred design with compliance, unlocking trust, measurable impact, and enhanced Social Value across mentoring and care programs.



BERRI is a clinically developed, evidence-based digital tool that helps carers and professionals understand the psychological needs of vulnerable children and young people.

Assessing Behaviour, Emotional Wellbeing, Risk, Relationships, and neurodevelopmental indicators, it provides a holistic view of a child's needs over time. Delivered via secure online questionnaires, BERRI generates visual reports, benchmarking, and actionable guidance, incorporating the child's voice and strengths. With over 18,000 uses, it informs care planning, interventions, and service design. Highly rated by users, BERRI improves outcomes, supports early intervention, and enables evidence-based decision-making, making it a transformative, child-centred tool for care and Social Value delivery.

digitalboost!

Digital Boost, the UK's leading free mentoring and peersupport platform for small businesses, connects over 5,000 volunteers with 25,000 businesses, delivering personalised support at scale.

Using technology to automate matching, scheduling, communication, and impact tracking, the platform overcomes barriers like fragmented support, cost, and accessibility, reaching underrepresented founders and micro-businesses. Services include 1:1 mentoring, peer learning, workshops, and events, supported by real-time feedback and dashboards. Impact includes enhanced skills, confidence, productivity, and inclusivity, with 180,000 hours of support delivered. Digital Boost demonstrates how technology-enabled, volunteer-driven models can create measurable Social Value and strengthen local economies.

whatimpact

whatimpact Enterprises Ltd's National Social Value Marketplace® is the UK's first open-access platform connecting VCSEs, public sector buyers, and suppliers, launched nationally in February 2025.

It streamlines procurement, grant distribution, and Social Value delivery by unifying fragmented systems, offering dynamic VCSE mapping, machine-learning matchmaking, and integrated reporting aligned with TOMs and Social Value Model 002. Free for VCSEs, the platform enables nationwide visibility, equitable access, and hyper-local targeting, while councils and suppliers benefit from reduced administrative burden and robust impact reporting. Early success includes £1.5M SPF grant distribution and partnerships with multiple councils, demonstrating scalable, inclusive, and measurable Social Value delivery.

Excellence in Real Estate and Planning Award



This a collaboration award for a real estate or planning team, including developers, professional services teams, contractors, and property managers, that has demonstrated the extra steps required to embed the principles of Social Value into the design, construction and occupation of a building or masterplan.

he award covers any phase of a project, from inception to re-use. It may be still on the drawing board or completed but will need to show clear evidence that consideration of Social Value has impacted decision making and outcomes. This might include how community engagement has impacted project design, how specification and procurement has helped build the local economy, or how a building management team has helped unlock value for communities during occupation. Specifically, judges will be looking for the following:

Clear evidence of the 'collaboration'.

A description of how the collaboration was delivered, including outcomes.

Insight into the longer-term impact of the collaboration.

Insight into lessons or benefits, so the wider industry can improve its collective knowledge.

The Bullring Wellbeing Hub

The Bullring Wellbeing Hub, launched in June 2023, is a pioneering mental health facility in Birmingham's iconic Bullring shopping centre, developed by JLL, Birmingham Mind, and Hammerson.

It repurposes retail space to provide barrier-free, drop-in mental health support, integrating environmental sustainability through reduced carbon travel and a rooftop apiary supporting urban biodiversity. Programs like peer support groups and art therapy address diverse community needs, while governance and transparent reporting ensure accountability. Since opening, the hub has delivered 1,436 meaningful interventions, combining innovative service delivery, crisis response, and inclusive, community-centred programming, setting new standards for CSR in commercial real estate.

London Cancer Hub

The London Cancer Hub (LCH), led by Socius with partners including Aviva Capital, local NHS trusts, and the London Borough of Sutton, is creating a 1 million sq ft life sciences district combining research, employment, and community benefit.

The project integrates Social Value through affordable housing, green spaces, public art, and recreational facilities like padel courts. Through the LCH Social Impact Fund, over £63,800 in community contributions, apprenticeships, and education programs have been delivered, engaging 4,500+ residents. Long-term initiatives include STEM outreach, work experience, and youth-led design input. LCH exemplifies collaborative, socially responsible real estate that merges scientific excellence with tangible local impact.

BGO SKANSKA

105 Victoria Street, led by BentallGreenOak and Skanska, is a flagship London commercial and retail development embedding Social Value through deep cross-sector collaboration.

Guided by a Social Value Working Group, the project engaged local schools, charities, and subcontractors from design through delivery, creating initiatives like green walls, rooftop gardens, multipurpose sports arenas, and urban farming. Partnerships with The Abbey Centre and Cardinal Hume Centre supported vulnerable populations, employment, and skills development. Real-time tracking via Airtable and Power BI ensures transparency and measurable outcomes. The project demonstrates replicable best practices in inclusive engagement, evidence-based delivery, and long-term community impact, setting a benchmark for socially responsible real estate.

Salford City Council

Salford City Council, in partnership with Savills Earth, Salford CVS, ward councillors, 61 VCSE organisations, youth centres, and local micro-businesses, developed town-specific Social Value guides for Pendleton, Eccles, and Swinton.

Funded by the UK Shared Prosperity Fund, these first-of-their-kind frameworks embed ESG principles, co-created with 300+ residents and youth, ensuring hyperlocal, inclusive regeneration. The guides integrate Social Value into planning, procurement, and asset operations, offering developer templates, local partner directories, and measurable KPIs aligned to the TOM System. Early outcomes include youth mental health initiatives, SME engagement, and strengthened VCSE capacity, creating a scalable model for community-centered, evidence-based development.

Vistry Group



Hepworth Place, delivered by Vistry Group (Countryside Partnerships) and Waltham Forest Council, is the second phase of the Fellowship Square regeneration, creating a sustainable civic heart with 433 homes, 50% affordable, public spaces, and community facilities

Social value is embedded throughout, from co-design with 2,000+ residents and local organisations to procurement favouring local SMEs (£16.5m invested) and skills initiatives benefiting 308 residents. Environmental measures include

green spaces, biodiversity, and sustainable energy. A £500,000 community fund supports local projects. Hepworth Place demonstrates long-term impact through inclusive design, employment pathways, heritage preservation, and co-created public spaces, setting a benchmark for socially responsible real estate.



The Building Your Future (BYF) Virtual Work Experience, led by JLL and Meta and expanded via the BYF Hub with Vistry and RICS, transforms real estate career access for young people.

Since launch, it has reached over 7,000 students nationwide, 54% from ethnic minorities, 44% female, and including FSM, SEND, and care-experienced learners. BYF removes barriers with flexible, virtual modules, industry insights, and real-world tasks, boosting confidence by 25% and creating pathways into apprenticeships and degrees. By sharing content, outreach, and anonymised data across partners, BYF demonstrates how radical collaboration can drive measurable, sector-wide diversity and inclusion change.

Global Excellence in Social Value Award



This award recognises organisations that have demonstrated exceptional innovation and commitment to Social Value across international contexts. The award celebrates initiatives that bridge the gap by standardising Social Value reporting or that create breakthrough innovations benefitting global communities through social impact.

Submissions may represent completed projects or initiatives still in development, but must demonstrate clear evidence of how Social Value principles have informed decision-making and led to measurable outcomes. Specifically, judges should look for:

Cross-Sector Collaboration: Meaningful partnerships across businesses, non-profits, governments, and communities.

Cultural Adaptability: Respect and adaptation to local cultural contexts.

Scalability: Ability to replicate or expand the approach, with insights on how.

Knowledge Sharing: Sharing lessons, methodologies, and outcomes to advance the field.

Integrated Approach: Social value embedded into organisational operations.



Aramark Building Community (ABC) is a global volunteer and social impact programme embedding Social Value across operations.

Guided by the ESG framework Be Well. Do Well., ABC empowers employees to address local needs in hospitality career readiness, food security, and environmental stewardship. Since launch, 76,000+ employees have volunteered in 1,000+ communities, reaching over 2.1 million people and supporting 378,500 students. Projects are locally tailored, culturally sensitive, and delivered in partnership with nonprofits, schools, and local leaders, from building community gardens in Chile to energy-efficient cookstoves in Mexico. ABC is scalable, measurable, and integrates Social Value into Aramark's global operations.



Nan Fung Group is redefining global Social Value through its SEWIT framework, generating HK\$86 million since 2023 and targeting HK\$100 million by 2030.

The Group embeds Social Value across operations, linking measurement to business processes and scaling best practices internationally. Initiatives like the Net Positive Lease and SEWIT Consultancy enable tenants and partners to co-create, monitor, and maximise impact. Locally tailored programmes, such as the AIRSIDE Senior Docent initiative in Hong Kong, combine cultural relevance with measurable outcomes. By sharing tools, knowledge, and AI-enabled proxy banks, Nan Fung drives scalable, cross-sector Social Value, setting a global benchmark for sustainable business-led community impact.



ISS champions global Social Value by embedding it into operations via the Social Value Portal (SVP), translating non-financial impacts into standardized monetary metrics across work, economy, community, and planet themes.

With 330,000 employees in 30+ countries, ISS drives inclusive, locally relevant initiatives—from supporting homelessness in the UK to empowering women in Spain—while fostering cross-sector collaboration and SME engagement. The phased SVP rollout ensures culturally adapted, scalable measurement, enabling knowledge sharing and continuous improvement. Integrated into strategy, operations, and employee development, ISS delivers measurable, global social impact, advancing sustainable workplaces, community resilience, and equitable opportunities across its international footprint.



Ventia, one of Australia and New Zealand's largest infrastructure service providers, delivered \$3.9 billion in Social Value in 2024 by embedding a standardised, scalable, and culturally adapted measurement model across its 35,000-strong workforce and 400+ sites.

As co-chair of the Australian Social Value Taskforce, Ventia helped adapt the TOMs framework for local contexts, integrating Indigenous-led metrics and aligning procurement with community priorities. Social value is embedded enterprise-wide—spanning contracts, governance, and workforce strategies—while impacts are transparently tracked and shared. Through open-source tools, partnerships, and training initiatives, Ventia is redefining ESG practice, proving large-scale business can deliver measurable, inclusive, and lasting community benefit.



BTTC is a global consultancy transforming infrastructure delivery by embedding Social Value into billions of dollars of investment worldwide.

Through cross-sector collaboration, BTTC has influenced procurement policy in Canada, introduced Indigenous employment initiatives, and launched scholarships and placements to support underrepresented groups. Its culturally adaptable model integrates needs analysis, Indigenous awareness training, and mentoring, while delivering 33% of turnover in measurable Social Value using the TOMs framework. Scalable by design, BTTC's Vision 27 strategy sets targets for net zero and 10% turnover in Social Value. By sharing expertise internationally, BTTC creates lasting, measurable impact and industry-wide change.

Rising Star in Social Value Award



For a young professional aged 35 or under who is actively driving the Social Value movement forward. This individual is a catalyst for change, championing Social Value through their own work or by influencing their organisation and wider networks.

They are embedding Social Value as a core principle, demonstrating accountability, building capability, and fostering meaningful collaboration across diverse stakeholder groups. Their leadership, innovation, and commitment are helping to shape a more inclusive and impactful Social Value Economy. Specifically, judges will be looking for:

Influence: Demonstrated ability to motivate others to support Social Value goals.

Collaboration: Meaningful partnerships across at least two sectors (public, private, VCSFEs) advancing shared Social Value objectives.

Inclusion: Actively amplifies underrepresented or marginalised voices through participation, advocacy, or co-production.

Accountability: Commitment to capturing, communicating, and verifying Social Value to empower stakeholders.



Zach Beckett, Social Value Manager at Capita Public Service, is a rising leader driving systemic change in the Social Value movement

He has embedded Social Value into Accenture and Capita through bespoke toolkits, workshops, and Thrive IES reporting, shifting mindsets from compliance to purpose. Beyond work, Zach is trustee of Men Walk Talk, founder of 31 Days to Wellbeing (raising £1,000), and mentor to Oxford and Cardiff students on Al in Social Value. His pro-bono advisory supports SMEs and VCSEs, while his national advocacy amplifies collaboration, inclusion, and accountability—making Social Value more strategic, measurable, and human.



Lauren Kelly, Social Value Officer at Equans UK & Ireland, is transforming Manchester's Social Value landscape through inclusive, community-led initiatives.

Her flagship DigiFox programme, co-designed with Pioneer House SEND High School, empowers students to deliver digital confidence training to over 340 residents, tackling exclusion while boosting employability. Lauren mobilises apprentices, suppliers, and VCSEs to deliver tangible change—from refurbishing community spaces to supporting local charities and council initiatives. She embeds accountability using TOMs, inspires colleagues to champion Social Value, and amplifies marginalised voices. With measurable results and lasting cultural impact, Lauren is redefining how Social Value is delivered and sustained.



Jared Freeman has transformed Social Value at Lichfield District Council (LDC), in just one year.

Joining as Social Value Coordinator in March 2024, he built the function from scratch—creating LDC's first Social Value policy, launching a volunteering scheme, and forming a cross-department steering group. Jared developed innovative tools like a community "wishing well" to connect suppliers with local needs, redesigned LDC's website, and embedded Social Value branding. His work has generated £1.5m in local impact, championed under-represented groups, and delivered life-changing opportunities, from supporting world-champion dancers to mentoring at-risk students. Jared is now LDC's Social Value Lead.



Lauren Kennett, Social Value & Community Manager at The Hill Group, has rapidly embedded Social Value across the London and Southern region.

With 12+ years in construction and 7 in Social Value, she has delivered innovative initiatives that inspire colleagues, empower underrepresented groups, and strengthen community ties. Lauren increased apprenticeship uptake, mentored professionals and students, and led impactful cross-sector collaborations with councils, charities, and the NHS. She has raised significant funds, supported vulnerable groups, and driven inclusive health, education, and employment opportunities. Winner of the 2025 STEM Volunteer of the Year Award, Lauren is shaping lasting, measurable change.



Nichola McAvoy, Social Value Lead at Compass Group's Chartwells, has rapidly established herself as a rising star in Social Value.

She designed and delivered an industry-first Social Value Action Plan, built on three pillars—people, climate, and health & wellbeing—embedding measurable outcomes across 1,500+ schools and education facilities. Nichola secured senior buy-in, created a steering committee, and launched a Social Value dashboard, enabling transparent reporting. Her initiatives include tackling food poverty through the HAF programme, supporting 61 people facing employment barriers, spending £600k with social enterprises, and reducing food waste by 24%. Nichola's leadership is driving national, systemic impact.



Sasha Simmonds, Social Value Leader at Wates Group, is transforming inclusive employment through her pioneering Release on Temporary Licence (ROTL) programme, generating over £16m in Social Value and 300+ placements for prison leavers.

Her advocacy has influenced national policy, including enabling apprenticeships in custody, and advanced opportunities for women in prison through sector-wide reforms. As Chair of Employment Advisory Boards for both male and female prisons, she bridges public, private, and VCSE sectors, equipping supply chains to deliver Social Value with confidence. Centering lived experience, Sasha shifts mindsets from compliance to purpose, creating lasting, systemic, and human-centred change.



Nathan Spencer, Managing Director of UKREiiF, is redefining how Social Value, diversity, and inclusion shape the UK's real estate and infrastructure sector.

Since co-founding UKREiiF at 31, he has generated over £7m in measurable Social Value and £60m in local economic impact, while embedding diversity through a pioneering charter ensuring 48% female and 15% ethnically diverse speakers. Nathan has championed community initiatives, securing £500k+ in charitable donations, £1m+ in-kind partnerships, and supporting local SMEs. Through mentoring, youth engagement, and cross-sector collaboration, he drives investment into underserved regions and ensures regeneration leaves a positive, inclusive legacy. A true rising star.



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Founded in 2016 to establish a good practice framework to integrate the Public Services (Social Value Act) 2012 into the UK public sector and business community.

The National Social Value Taskforce is an open network and welcomes any organisation that wishes to get involved and help build our collective knowledge of how we can support our communities by working together through the effective implementation of the Act.

Email: information@nsvtf.org Visit: nationalsocialvaluetaskforce.org

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